



Co-Branded Email Newsletters

ArcaMax
PUBLISHING

About ArcaMax

- Since **1999**
- **247** newsletters
- **2.9 MM** subscribers
- **350 MM** emails/month
- In-house ESP

Why you are here..

- Trying/tried email product but you have....
 - Trouble get in the inbox
 - Trouble generating enough content
 - Trouble monetizing
 - Trouble with service providers
 - Trouble with subscriber management/FTC!
- You want to further monetize high volume site traffic (one-n-done)

What we offer


- Full service, branded newsletter platform
 - Content to match your site
 - Subscription management
 - Mailing
 - Advertising/monetization
 - Hygiene and compliance

ACME
Personal Finance powered by ArcaMax

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[BREAKING] New Grant Program to help Americans double their salary
The new US administration is currently desperate to fill many upcoming jobs and has introduced a Grant up to \$5815/year to go back to school and get a College Degree. If you earn less than \$79,800 and are over 25 years old you may qualify.

Choose among 175 Subjects and complete your program in Campus or Online, but hurry, funding can end anytime. [Click here to choose you program and apply...](#)



The safe haven of bonds made riskier by ETFs
Tim Grant, Pittsburgh Post-Gazette

Bonds have always appealed to conservative investors looking for a safe place to park money while receiving a steady and predictable return.

Yet a growing number of investors are steering away from buying individual bonds because of the research required and the high cost of diversifying a portfolio. Instead, they are putting their money in bond exchange traded funds, which invest in ...

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Ask Me Anything: Ugly Toilet Rings, Co-Signing Student Loans, U.S. Census Bureau
Mary Hunt

UGLY TOILET RINGS

Q: How can you remove the ring around the water line in the toilet? I have tried everything on the market, and nothing removes this ring. I have well water. I have tried many of your suggestions, but do you have any others?

A: Toilet bowl rings are the result of hard water and mineral deposits that develop from the toilet not being flushed multiple times ...

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Walk-In Tub: Save Big + Financing Available. [Free Estimate + Save \\$1500!](#)

Highlights

- Fully managed platform
- No cost
- Revenue stream
- Easy integration
- Brand exposure
- Generate return visits to site

About ArcaMax

- High Quality Content



- High Quality Subscribers



- Awards and Honors



[patent number 8,657,119](#)

How it works

ACME promotes co-branded email newsletters
with content that matches site and audience

Newsletter is a standalone offer and must be opted-in -example placements

Add to current registration process

Member Login

Sign in to start using member-only features on ACME , update your profile, subscriptions and more!

Username or Email *

Password *

Login

☐

Get the ACME Personal Finance email newsletter, powered by ArcaMax

Embed in content

Foxconn nearing decision to invest in Wisconsin, Wall Street Journal says

Rick Romell, Milwaukee Journal Sentinel on Jul 24, 2017
Published in *Business News*

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MILWAUKEE -- The Wall Street Journal said Monday that Foxconn Technology Group could announce its U.S. investment plans this week and implied the company will build a display-panel factory in Wisconsin.

Citing three people briefed on Foxconn's plans, the newspaper said Foxconn is looking at

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ArcaMax also provides customized javascript widgets for lead collection. Data is collect by ArcaMax. We will work with you on strategy and placements to best fit your site and audience.

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Subscribe to the ACME Personal Finance newsletter and enter the \$500 Daily Sweepstakes from Everydaywinner. It's all free!

Enter email:

*confirm in your inbox to start - easy unsubscribe.
Your privacy is safe.

Option: add an ArcaMax-provided sweepstakes to encourage subscription

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*confirm in your inbox to start - easy unsubscribe

Enter your email:

ACME
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Subscribe to the ACME Personal Finance newsletter and enter the \$500 Daily Sweepstakes from Everydaywinner. It's all free!

Enter email:

*confirm in your inbox to start - easy unsubscribe.
Your privacy is safe.

ACME sends subscription data via URL

(if not using ArcaMax widgets)

<https://www.arcamax.com/cgi-bin/autosub?email=YOUREMAIL&fname=FNAME&lname=LNAME&listid.1=597&listid.2=52&listid.3=566&source=5555&ipaddr=IP&ts=DATE/TIME&leadid=LEADID&scextcode=CODE>

ArcaMax performs hygiene tests/scrubs then emails a branded confirmation letter

Confirmation Letter

Confirm Your ACME Subscription

Confirmation: Personal Finance [ezines@arcamaxmedia.net]

Sent: Tue 7/25/2017 10:11 AM

To: asummerlin-acme@arcamax.com

Thank you for submitting a request to receive ACME Personal Finance newsletter, powered by ArcaMax.

Please click below to confirm your subscription and get the Personal Finance newsletter:

<http://www.arcamaxmedia.net/subconf/1505462090/293897466>

We appreciate it!

ArcaMax Publishing, Inc.
729 Thimble Shoals Blvd.
Suite 1b
Newport News, Virginia 23606-4248

(You will receive nothing else unless you click above. After confirming, your subscription including sponsored offers will start in the next day or two.)

Double Opted-In

Welcome Letter

Your Personal Finance Subscription from ACME + Join our Survey Panel!

ArcaMax Reader Services [ezines@arcamax.com]

Sent: Tue 7/25/2017 10:12 AM

To: asummerlin-acme@arcamax.com

ACME

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Thank you for subscribing to ACME Personal Finance powered by ArcaMax Publishing!

Your subscription will start with the next issue. Below are helpful tips to help you enjoy your subscription. Please save this email for future reference.

Manage Your Subscriptions

Change your email address, update your subscription, and change your password. Please visit [My Account](#) here.

Email Address: asummerlin-acme@arcamax.com

Temporary Password: CEPzrgKR

Delivery Issues:

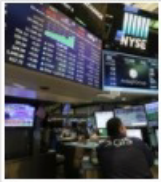
If you are subscribed but don't receive the newsletter, [review these suggestions](#)

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Daily Newsletter

- High performing ad units
- Relevant and professional content
- Your content Links back to your site

Revenue shared:


Co-registration path
not branded

Email newsletter ads

Third party
not branded

ArcaMax

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Check 'Yes' to join Yay Savings!

Yes No


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No Thanks Continue »

These offers are available to US Residents age 18 and Over.
By checking "yes" to one of our partners' offer boxes above & clicking the blue "Continue" button, you authorize ArcaMax to send your contact info to the partner so they can get you the info you've requested.

If you choose to provide a telephone number as requested by an offer, you hereby acknowledge that you may receive and consent to receive autodialed and/or pre-recorded telemarketing calls from or on behalf of the related Advertiser. Calls may be monitored and recorded for quality assurance, and you consent to such monitoring and recording. You understand that consent is not a condition of purchase.

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Policymakers need to learn the difference
- Pot luck

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Partners provide

- Logo: 300X80
- RSS/XML feed to include your content– optional
- Promotion on your website
- W9

That's all!

Questions?

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