

Co-Registration with ArcaMax.com

If you market your goods or services online, you probably have some kind of strategy in place to stay in touch with your clients via email—perhaps with seasonal promotional info, or with various site or product updates. **Co-registration with ArcaMax can be a great way to help build your email list**, but you'll get maximum benefit out of the process if you already have either an in-house or 3rd-party autoresponder system in place.

Ten-year ArcaMax Coreg client Dick Innes of ACTS International has shared, “... *the wonderful service you offer... has been a vital help in helping us to reach people all around the world with our message. ArcaMax has been the key to making it possible for ACTS to do this. We are tremendously grateful to you and for your service.*”

Our “Coreg” offers are displayed to users who have seen an offer for one of our newsletters, either on our site or a partner site. The user submits their email address to request a subscription. Here's an example of the web form on our site to request our “Recipes” newsletter (see highlighted):

The screenshot shows the ArcaMax website header with navigation links for Topics, News, Columns, Comics, and Videos. Below the header is a search bar and a promotional banner for LG appliances. The main content area features a highlighted sign-up form for the 'Recipes' newsletter, which includes a 'Get this by Email' label, an 'Email Address' input field, and a 'Submit' button. To the right of the form is a 'Get Started With ArcaMax: Sign In or Register' link. Below the form is a small image of food and the text 'THE VARIETY MENU'. To the right of the form is a Verizon advertisement for 'ALL NEW TABLETS' with a '\$100 off' offer.

Our server then immediately sends the user a confirmation email. This “double opt-in” process validates both the user’s interest AND the deliverability of their email address.

We've received your request for the Recipes from the ArcaMax Chef newsletter along with special offers from ArcaMax Publishing.

Please [click now to complete the subscription process.](#)










Thanks for reading. (If you received this in error, please disregard. We will send you nothing further.)

When the user clicks this link to confirm their subscription, their browser opens to our coreg offer page (desktop and mobile version screenshots below). Your offer is displayed with a small “button” image (may be animated .GIF), along with approximately four lines of text.

DESKTOP COREG OFFER PAGE (Size reduced for display purpose):

ArcaMax

Choose "yes" for offers you would like; "no" for offers you don't. Then click the CONTINUE button below.







- | | | | | | |
|---------------------------|---|--|---------------------------|--|---|
| <input type="radio"/> Yes |  | Life is too expensive! Get access to over 300,000 coupons and discover savings you never knew existed. Sign up for YaySavings! | <input type="radio"/> Yes |  | Sign Up to Get FREE Samples by Mail! FreebiesFrenzy Sends You Freebies by Email Daily. Check Your Email for Our Confirmation. |
| <input type="radio"/> No | | | <input type="radio"/> No | | |
| <input type="radio"/> Yes |  | Ready to Laugh? Ready to be shocked? Grabberwocky.com is waiting for you! Get the most fun the web has to offer in your inbox daily! | <input type="radio"/> Yes |  | LifeScript Healthy Advantage Get a daily dose of health & wellness tips with FREE newsletter. Also, LifeScript Daily Deals emails! |
| <input type="radio"/> No | | | <input type="radio"/> No | | |
| <input type="radio"/> Yes |  | Free Slow Cooker Recipes Newsletter, tips & special offers + Free eCookbook: "All-Star Slow Cooker Main Dish Recipes." | <input type="radio"/> Yes |  | Free Southern Recipes Newsletter: Get FREE newsletter, tips & special offers + Free eCookBook: "9 Easy Southern Recipes." |
| <input type="radio"/> No | | | <input type="radio"/> No | | |
| <input type="radio"/> Yes |  | Get Paid Guaranteed! Discover how to get paid processing Simple Worksheets. If you can Check 'Yes' you can get Paid! (✓ your inbox). | <input type="radio"/> Yes |  | Get paid to read email & take surveys! Free to sign up + \$3 Bonus! (Check your inbox to start your SurveysEmail account) Privacy |
| <input type="radio"/> No | | | <input type="radio"/> No | | |
| <input type="radio"/> Yes |  | Daily Encounter by Dick Innes-Subscribe today FREE to get a Daily Inspirational & FREE e-book chapter, The Magic Number! | <input type="radio"/> Yes |  | Want More Free Samples in Your Inbox? SendMeSamples.com will deliver you the best Samples & Giveaways, sent straight to your inbox! |
| <input type="radio"/> No | | | <input type="radio"/> No | | |

Continue »

MOBILE COREG OFFER PAGE (Close to actual mobile size):

ArcaMax Skip

Your ArcaMax Mobile Subscription is confirmed, thanks! Now, Click all the offers you like below and then click "CONTINUE".

	Be paid to read email & take surveys. Join QuickPay Surveys & get \$3 Sign up Bonus! (Check your inbox to confirm).
	Want More Free Samples and Giveaways? SendMeSamples will send them straight to your inbox!
	FreebiesFrenzy Sends You Freebies by Email Daily. Check Your Email for Our Confirmation.
	Ready to Laugh? Ready to be shocked? Get Grabberwocky , the most fun the web has to offer in your inbox daily!
	Reversing Diabetes! Step by step method to reverse Diabetes with low carb diets. 23+ Scientific Studies.
	Life is too expensive! Discover savings you never knew existed. Sign up for YaySavings!

Continue »

When our user selects “**Yes**” for your offer (or checks the mobile coreg offer check-box) and clicks our “**Continue**” button, we process the lead and deliver it to you, either as a realtime data “post” or “get” or as an item in a daily batch emailed .CSV file.

In addition, we are able to send out an initial autoresponder on your behalf, if you need us to.

A basic coreg lead consists of the user’s email address, plus IP and timestamp (if requested),
The price? Just \$0.25 per lead, with an initial test campaign of 1,000 leads.

If you need additional data points--first and last names, postal address, birthdate/age, gender and phone number are all available--please let me know and I’ll be happy to provide a quote that will meet your needs.

Next Steps?

Please get in touch to discuss YOUR campaign! Charles Strauss, Online Advertising Manager
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