

Since 1999, **ArcaMax.com** has grown to become one of the premier content sites on the internet.

As you visit our site, you'll come across hundreds of well-branded, nationally-known syndicated features that run the gamut from popular comic strips (including **Garfield**, **Peanuts** and **Dilbert**), to popular social and political columnists, to financial, home and lifestyle features and videos.

So... our quality content **PLUS** an attractive, modern website design and layout provide a better user experience for our readers, as well as superior results for our advertisers.

All available ad positions are ATF (Above the fold) for optimal viewability.

Your ArcaMax.com display campaign may be targeted to **DESKTOP**, **TABLET** and/or **MOBILE** users. Per Google Analytics*, here are our approximate daily pageview counts:

--232,000 **Desktop**

--120,000 **Mobile**

--50,000 **Tablet**

*Figures for April, 2020.

Want to learn about our highly desirable US audience?

Quantcast is the recognized industry leader for website user analytics.

I have included a demographic snapshot from our Quantcast analysis in the .PDF linked below, and have also included some specific details on Financial interests (other specific details available upon request):

<https://www.arcamax.com/advertising/quantcast2020.pdf>

Now, please read on carefully for the complete picture on our new placement options!

(Note: options and rates are effective May 1, 2020 and supersede our previous media kit info).

A: Desktop & Tablet Editorial Display

B: Desktop & Tablet Comics Display

C: Mobile Editorial Display

D: Mobile Comics Display

E: Rates

A: Desktop & Tablet Editorial Display

Leaderboard (728x90, 970x90, 970x250) – Skyscraper (120x600 or 160x600)

ArcaMax

HomeNewsColumnsComicsVideo

Search Term...Search

BusinessEntertainmentHealth & SpiritHome & LeisureKnowledgePoliticsSports

Walmart

uggle

uggle

CoolSavings

Save your way. Every day.

Ariel

Windex

Clorox

Mr. Clean

Mr. Clean

Mr. Clean

No strings attached **FREE** samples!

Pictures are illustrative only and do not represent availability of products.

NEWS / ARCAMAX

Current News

Business

Entertainment

Health & Spirit

Home & Leisure

Knowledge

Politics

Today's News

» more news

Clinton's team is preparing behind the scenes, largely out of a closet

WASHINGTON -- The road that Hillary Rodham Clinton hopes to take to the Oval Office begins in a Midtown Manhattan supply closet.

When fully operational, her campaign for president will occupy two floors of office space in a Brooklyn high-rise. ...Read More

News & Features

Jihadist cash lures Syria refugees as international aid dwindles

News & Features

Were 2 dead pilots part of Lost Patrol?

News & Features

In Myanmar, sidecars still a popular mode of transport

Business

» more news

Jordan Cohen scores as real estate agent for professional athletes

Business News

Sprint at risk of losing position as No. 3 wireless company

Business News

Vinyl designs: Turning records into profits

Business News

Top 25: What corporate America is reading, March 2015

GET PAID TO PLAY GAMES!

LEVEL UP!

Make Money!

Download Games!

Be A Game Tester!

JOIN NOW!



Leaderboard



Skyscraper

Leaderboard – Rectangle (300x250 or 300x600)

ArcaMax

HomeNewsColumnsComicsVideo

Search Term...Search

BusinessEntertainmentHealth & SpiritHome & LeisureKnowledgePoliticsSports

5 Exercises that Age You FASTER

(Avoid #1 at all costs)

Click here to discover the WORST exercise for aging

VEGAN

COMMISSARY FROM THE KITCHEN

TODAY'S SPECIALS:

Everything or Plain based with

Strawberry, honey, peach, cucumber

BURGERS \$2.99/DOZEN

SCRAMBLE

TOPU BACON

HOLLANDaise

Vegan eatery with wholesale biz is a whole other animal

PHILADELPHIA -- Steve Laurence, 63, is founding partner and chief operating officer of Vegan Commissary in South ... Read More...

Out from behind the counter, pharmacists bring their own take to health care

Jordan Cohen scores as real estate agent for professional athletes

Vinyl designs: Turning records into profits

Lee Davids, 85, son form tag team at wrestling gear shop

Virginia Beach, VA (edit location)

50° 60° / 55°

Overcast

Get Weather by Email

extended forecast

POWER COMPANIES HATE THIS!

Energy companies are scared that people will learn how to produce Free Energy for their homes using this unique device. Video >>

SOCIAL CONNECTIONS

facebook google+

POPULAR STORIES

Robert Downey Jr. back out of custody in Florida

Leaderboard

Rectangle

B: Desktop & Tablet Comics Display
Leaderboard + Skyscraper

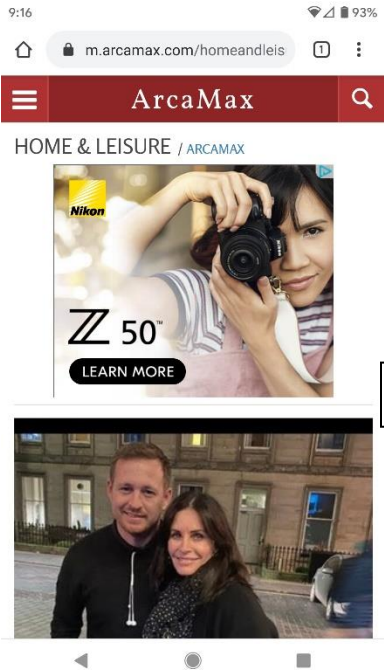


Leaderboard



Skyscraper

C: Mobile Editorial
MOBILE AD SLOT — EDITORIAL
(320x50, 320x100, 300x250)



Above Story

D: Mobile Comics
MOBILE AD SLOT — COMICS
(320x50, 320x100, 300x250)



Above Comic

E: Rates & Specs

RUN-OF-SITE DISPLAY RATES-2020 (Desktop and/or Tablet)

SECTION	\$1,000 one-time commitment	\$2,500 one-time commitment	\$5,000 one-time commitment
EDITORIAL	\$5.00 CPM (200,000 impressions)	\$4.50 CPM (555,000 impressions)	\$4.00 CPM (1,250,000 impressions)
COMICS	\$4.50 CPM (222,000 impressions)	\$4.00 CPM (625,000 impressions)	\$3.50 CPM (1,428,000 impressions)

MOBILE RATES-2020 (Smartphone)

SECTION	\$1,000 one-time commitment	\$2,500 one-time commitment	\$5,000 one-time commitment
EDITORIAL	\$4.00 CPM (250,000 impressions)	\$3.50 CPM (714,000 impressions)	\$3.00 CPM (1,250,000 impressions)
COMICS	\$3.00 CPM (333,000 impressions)	\$2.50 CPM (1,000,000 impressions)	\$2.00 CPM (2,500,000 impressions)

Notes and Policies:

Complete T & C will be included on your Insertion Order. Here are some highlights:

- All images and links MUST be secure.
- Buys may be divided between multiple units within a section commitment level.
- Advertiser will receive emailed reporting on campaign progress.
- Image Click-through Banners, as well as Java Script tags are accepted.
- All rates quoted are based on ArcaMax tracking.

Next Steps?

Please get in touch to discuss YOUR campaign! Charles Strauss, Online Ad. Mgr.

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