

Website Advertising

The ArcaMax website is fast becoming known as one of the web's leading destinations for "Family-Friendly News & Fun." Your advertising banner on our site will reach our readers while they're in a positive mindset.

ArcaMax.com will deliver over 15,000,000 banner impressions each month. Here's your opportunity to get your share of this valuable exposure.

Ask about testing different offers or ad creative with your advertising campaign.

Website Sizes and Specifications

- 120x600
- 300x250
- 468x60
- 728x90
- jpeg, gif (static or animated), flash
- 20k max file size

What ArcaMax.com Readers Are Saying...

"I checked out the site. I hadn't been in a while.... it is wonderful! I spent the morning recommending it to friends. You have a really good thing and I tell everyone I know. I have been happily associating with you for nearly 5 years. Thank you again for all you do!"

- Malissa S., ArcaMax.com Reader

► Call today for more information ◀

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Or visit www.arcamax.com/mediakit

The screenshot displays the ArcaMax Publishing website interface. At the top, the ArcaMax logo and 'Family-Friendly News & Fun' tagline are visible. A navigation bar includes links for Home, News, Books, Contact, Games, Newsletters, and Weather. A search bar is located below the navigation. The main content area is titled 'Business Success' and features an article 'The Privilege of 'Get To'' with a snippet of text. To the right of the article is a vertical banner for 'Your Ad Here 120 x 600'. Below the article, there are sections for 'Free Financial Tools & Calculators', 'Subscribe Free Business Success Newsletter', 'Quizzes', 'Featured Books', 'At Work', 'Succeeding in Your Business', and 'Recent Archives'. At the bottom of the page, there are three more advertising banners: 'Your Ad Here 468 x 60', 'Your Ad Here 300 x 250', and 'Your Ad Here 728 x 90'. The footer contains a copyright notice for 1996-2007 ArcaMax Publishing, Inc. and various utility links like Home, Subscribe, Reader Services, Advertise, Privacy, RSS, Site Map, Toolbar, and About Us.

ArcaMax Publishing is a Participating Sender in Return Path's Sender Score Certified program. Sender Score Certified is the industry's leading accreditation system, used by more than 35,000 receiving domains, including MSN Hotmail, Windows Live Mail Beta and Roadrunner, covering more than 250 million email mailboxes worldwide.

