

## Solo Email Advertising

Reach ArcaMax's loyal subscriber base with a stand-alone private offer. We give our newsletter readers the option of getting quality offers from third party advertisers as part of our normal subscription process.

Your email will be distributed by ArcaMax Publishing to over 3 million readers so you can be confident it will get the attention it deserves. The email is sent from "ArcaMax," so our subscribers know your offer is worth their time.

Ask about testing different offers, ad creative, or landing pages with your solo email campaign.

There is a high demand for solo email ad placements. There is limited availability for 2008, but we are currently booking for 2009.

## Send Your Offer Confidently

- Unsubscribe requests processed immediately. People who want off the list are not sent your email.
- Our solo email subscribers are also newsletter subscribers. They trust us to screen out unreliable advertisers.
- We are fully CAN-SPAM compliant.

Orange GLO Hardwood Floor Cleaner and Polish System  
Hardwood Floor Care Made Easy!

Everything you need for a clean, beautifully maintained hardwood floor is packaged in a convenient cost saving kit...

- ▶ 1- Hardwood Floor Cleaner
- ▶ 2- Wood Floor Cleaner & Polisher
- ▶ 2- Cleaning Pads w/ Allure® Fiber
- ▶ 1- Dusting Pad w/ Allure® Fiber
- ▶ 1- Change de Wood

CLICK HERE

If you prefer not to receive promotions and special offers from us, please click, and your name will be removed from our Email list.

Church & Dwight Co., Inc.  
401 N. Norton St.  
Princeton, NJ 08540

ArcaMax PUBLISHING  
Family-Friendly Home & Fun

You signed up for "ArcaMax Offers" with the following email address: beazir@arcamax.com

This offer was sent to you because you are an ArcaMax subscriber. Thank you! If you would like to change your subscription status with ArcaMax Publishing, please visit our [unsubscribe page](#). It is our policy and practice not to send unwanted email.

If you have questions regarding this particular offer, or would like to stop receiving all offers from this advertiser, please contact them directly. Otherwise you may continue to receive offers from this advertiser even if you no longer receive them from ArcaMax Publishing.

Subscribing to Billy Graham  
Click the above link and begin receiving a FREE set of Bible Verses - Includes a letter to read the Bible in one year.

## What Advertisers Are Saying...

"We have worked with over two dozen online advertisers, most with disappointing results. But, ArcaMax is by far our favorite. Not only do we receive personal attention to our needs, they provide excellent guidance so we make a high ROI with virtually every campaign."

- Molly Bezoni-Murphy  
Vice-President, GNS, Inc.

► Call today for more information ◀

**Richard Young**  
Vice President, Newsletter Advertising  
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757.596.9731 (fax)

Or visit [www.arcamax.com/mediakit](http://www.arcamax.com/mediakit)

ArcaMax Publishing is a Participating Sender in Return Path's Sender Score Certified program. Sender Score Certified is the industry's leading accreditation system, used by more than 35,000 receiving domains, including MSN Hotmail, Windows Live Mail Beta and Roadrunner, covering more than 250 million email mailboxes worldwide.

