

Coregistration

On an average day, 7,000 to 10,000 or more readers confirm a subscription to one of our email newsletters. ArcaMax newsletter titles range from humor to inspiration – something for everyone!

After subscribers click a link to confirm their subscription, they are shown a number of opt-in coregistration offers. When subscribers select your offer, we collect and provide their information to you. We can provide only the users' email addresses or a complete demographic profile including gender, mailing address and phone number. You can receive user information in real-time or as a daily batch file.

With rates as low as \$0.25 per lead, ArcaMax has packages to fit your business objective and budget. Please see the ArcaMax Rate Card at www.arcamax.com/advertising/rates.pdf for more information on rates and coregistration packages.

Remember, every time a new or existing subscriber adds a subscription, they'll see your offer. Call today for a personal consultation on ArcaMax's coregistration services.

Coregistration Specifications

- 120 x 60
- 130 characters of text



► Call today for more information ◀

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Or visit www.arcamax.com/mediakit

What Advertisers Are Saying...

"ArcaMax has generated qualified leads for several of our clients. Open rates on emails delivered to their leads are far superior to any other online lead generation source we have used."

- Kate Gallagher, Account Manager
paramour|redd online marketing