

ARCAMAX.COM WEBSITE ADVERTISING RATES, 2013

SIZE	\$250 BUDGET	\$500 BUDGET	\$1,000 BUDGET	\$3,000 BUDGET
<i>All ads Above the Fold</i>				
160x600	\$1.25 CPM (200,000 impressions)	\$1.15 CPM (434,000 impressions)	\$1.10 CPM (909,000 Impressions)	\$1.00 CPM (3,000,000 Impressions)
300x250 "A"+"C"	\$1.50 CPM (166,000 impressions)	\$1.40 CPM (357,000 impressions)	\$1.30 CPM (769,000 Impressions)	\$1.20 CPM (2,500,000 impressions)
300x600 *2.4 times the area of 300x250	\$2.00 CPM (125,000 impressions)	\$1.80 CPM (277,000 impressions)	\$1.60 CPM (625,000 Impressions)	\$1.50 CPM (2,000,000 Impressions)
728x90	\$1.25 CPM (200,000 impressions)	\$1.15 CPM (434,000 impressions)	\$1.10 CPM (909,000 Impressions)	\$1.00 CPM (3,000,000 Impressions)
970x90 *33% larger than 728x90	\$1.35 CPM (185,000 Impressions)	\$1.20 CPM (416,000 impressions)	\$1.15 CPM (869,000 Impressions)	\$1.00 CPM (3,000,000 Impressions)

Animated or Static Image/Clickthrough banners and flash (.SWF) are all accepted, as well as 3rd-party Ad Tags (Java script or i-frame); file size should not exceed 20k. All ad clickthroughs must open a new browser window.

**Questions? Please feel free to call me direct:
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