

ARCAMAX.COM WEBSITE ADVERTISING RATES, 2011

SIZE	\$250 BUDGET	\$500 BUDGET	\$1,000 BUDGET	\$3,000 BUDGET
160x600	\$2.00 CPM (125,000 impressions)	\$1.90 CPM (263,000 impressions)	\$1.80 CPM (555,000 Impressions)	\$1.70 CPM (1,764,000 Impressions)
300x250 "A"+"C"	\$1.50 CPM (166,000 impressions)	\$1.40 CPM (357,000 impressions)	\$1.30 CPM (769,000 Impressions)	\$1.20 CPM (2,500,000 impressions)
300x250 "B"	\$0.80 CPM (312,000 impressions)	\$0.75 CPM (666,000 impressions)	\$0.70 CPM (1,428,000 Impressions)	\$0.70 CPM (4,285,000 impressions)
300x600	\$4.00 CPM (62,000 impressions)	\$3.80 CPM (131,000 impressions)	\$3.60 CPM (277,000 Impressions)	\$3.40 CPM (882,000 Impressions)
728x90	\$1.00 CPM (250,000 Impressions)	\$0.90 CPM (555,000 impressions)	\$0.80 CPM (1,136,000 Impressions)	\$0.70 CPM (4,285,000 impressions)

Animated or Static Image/Clickthrough banners and flash (.SWF) are all accepted, as well as 3rd-party Ad Tags (Java script or i-frame); file size should not exceed 20k. All ad clickthroughs must open a new browser window.

Questions? Please feel free to call me direct:

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